

# Credit Evaluation Streamlined on Salesforce.com

## *PayNet App Launches to Access Credit History Reports at Your Fingertips*

(Minneapolis, MN — September 8, 2015) — Organizations are continuing to see the power, flexibility, and security of credit adjudication of leases and loans in Salesforce.com. Tamarack Consulting worked with PayNet Inc., the nation's leading provider of small business credit ratings, to release PayNet for Salesforce.

"As more lenders choose the Salesforce platform for managing their customers, this new application will allow Salesforce users to access PayNet Credit History Reports within Salesforce," states James Brown Director of Operations, PayNet, Inc. "This PayNet integration combines scores and data into a unified customer management solution with Salesforce that will enable efficient credit underwriting for our customers."

"Being able to access our PayNet reports all in one single place (Salesforce) allows us to be more efficient and accurate at credit adjudication and reporting – not to mention it has allowed us to quickly streamline our process," said Raquel O'Leary Vice President of Operations at Allegiant Partners. "We can now view fully formatted PayNet reports, as well as utilize key report data in workflow, docs, and eventually scoring."

"This solution will help further automate credit adjudication. As well, our customers are looking to analyze and build scoring models based on PayNet data. This integration enables this in Salesforce.com," says Kristian Dolan, Solution Architect at Tamarack Consulting.

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### About

#### Tamarack Consulting

Tamarack is an independent software solution consultancy that works extensively in equipment finance. They specialize in building customer/vendor/broker portals, implementing and supporting software products, custom development and integrations, and providing custom Salesforce.com solutions. Tamarack also provides objective technology strategy consulting to help clients choose, build, or integrate the right software solution.

#### Allegiant Partners

Established in 1998, Allegiant Partners Incorporated is a unique and independent finance firm that is not afraid to use its capital to help small-to-medium sized businesses grow to their full potential. With a focus on providing fast, flexible, and competitive financial solutions for equipment acquisitions, their team is well regarded and well connected in the equipment finance industry, and has a reputation for agility, transparency and high ethical standards. This level of service can only be described as a Partnership.

#### PayNet Inc.

PayNet is the leading provider of credit ratings on small businesses enabling lenders to achieve optimal risk management, growth and operational efficiencies. PayNet maintains the largest proprietary database of small business loans, leases and lines of credit encompassing over 23 Million contracts worth over \$1.3 Trillion. Using state-of-the-art analytics, PayNet converts raw data into real-time marketing intelligence and predictive information that subscribing lenders use to make informed small business financial decisions and improve their business strategy. For more information, visit [paynetonline.com](http://paynetonline.com) and [www.sbinsights.net](http://www.sbinsights.net).

**Press Contacts:**

Tamarack

Kristian Dolan, Solution Architect  
Tamarack Consulting Inc.  
612-483-1210/ kdolan@tamarackconsulting.com

Allegiant

Raquel O'Leary, Vice President, Operations  
Allegiant Partners Inc.  
925-478-2427/ raquel@allegiant-partners.com

PayNet

Jamie Born, Senior Director, Corporate Communications  
PayNet, Inc.  
847-853-6117/ jborn@paynetonline.com